



PARKINSON'S Fundraising Community Education UNITY WALK Newsletter 2010

Stepping Out in Central Park for the 16th Annual Parkinson's Unity Walk

With spring in the air and spring in their steps, more than 10,000 people joined forces to help raise funds for Parkinson's disease research on Saturday, April 24, at the 16th Parkinson's Unity Walk in New York's Central Park.

The Unity Walk was made possible by our Premier Sponsor and Proud Partner, Solvay Pharmaceuticals now Abbott; our Diamond Sponsor, Boehringer Ingelheim; our Platinum Sponsors – LSVT Global, Medtronic, and Novartis; other generous sponsors and the seven major US Parkinson's organizations. We welcome Abbott in their new role as

Premier Sponsor and are grateful for their continued support of the Walk including the Messages of Hope™ Wall.

This year's participants included teams from across the country and raised over \$1.5M in donations. It was a wonderful day of community and education; an opportunity for people living with Parkinson's disease along with their family, friends and loved ones, to come together for the common cause of raising funds for Parkinson's research. We appreciate the commitment of all involved to ensure the Unity Walk's success.



The Solvay now Abbott group



The Finish Line!

Since the beginning of the Unity Walk, 100 percent of all funds raised have been designated for research and are distributed among the seven major U.S. Parkinson's disease foundations. It continues to be the largest grassroots fundraiser for Parkinson's disease in the country.

Find a Cure Boulevard was a sea of yellow bags distributed by LSVT Global. Participants spoke to movement disorder specialists; team photos were taken with New York's skyline as the backdrop; signs

**Start Your Fundraising Now!
Join the 17th
Parkinson's Unity Walk
Community & Education Day
on April 16, 2011**

**New Start Time: 10 a.m.
Stay tuned for more details!**

For more information, please visit our web site at www.unitywalk.org or call 1-866-PUW-WALK (1-866-789-9255)

carried during the Walk were made in honor or memory of loved ones; and Yorkie the Clown once again entertained the young and young at heart.

Michelle Charlesworth, news anchor on WABC-TV News was our emcee for the 8th year and brings her continued support and passion for the Unity Walk. Davis Phinney, winner of an Olympic Bronze medal in Cycling and the Tour de France stages, and founder of the Davis Phinney Foundation, inspired the crowd as our keynote speaker. The commitment to finding a cure for Parkinson's disease was conveyed through additional talks by Martin Tuchman, Chairman of the Parkinson's Unity Walk; Brian McCurry of Abbott; and Congresswoman Carolyn B. Maloney. Congratulations to Monnie Lindsay, this year's recipient of the Alan Bonander Award!

Those who attended left with a renewed sense of hope and community; more knowledge about PD; and the satisfaction of knowing they made a difference in the fight against Parkinson's disease. ☺

The Parkinson's Unity Walk Mourns the Loss of Margot Zobel

Margot Zobel, the founder of the Parkinson's Unity Walk, passed away on January 29th, 2010. Some might say she lost her long and difficult battle with Parkinson's, but her valiant effort to improve the lives of others who suffer with Parkinson's met with unquestioned triumph thousands of times over.



Margot's life's work stands as a testament to the power of one person to inspire others to action. In her quiet and dignified way, she planted a seed in New York City that helped galvanize a diverse group of individuals with a shared illness into a vital, inclusive community around the world.

The Parkinson's Unity Walk has become a shining example of what grassroots involvement can do to improve visibility, expand research and restore quality of life to millions who once felt powerless. We are indebted to Margot Zobel for her vision,

strength and unwavering commitment in the face of a relentless adversary, Parkinson's disease. We will continue this work in her honor at the next Walk. ☺



The 16th Unity Walk was announced on the Plaza of The Today Show and is cheered on by a large group of enthusiastic supporters

Fundraise with Facebook

facebook.

Download Boundless Fundraising once you register for the Walk to maximize your fundraising!

Shining Stars

Get to know the people who make up the Unity Walk. Check the Shining Stars page on our website. Know a Shining Star? Let us know!

Thank you to our Top 2010 Teams!

1. Team McMoss — \$49,531
2. Team Cantore — \$38,330
3. Papa's Rockin' NJ Walkers — \$32,680
4. Central Valley Parkinson's Support Group — \$25,406
5. JOE TEAM!!! — \$22,389
6. Livin' La Levodopa — \$20,276
7. dominACHIN — \$17,190
8. Team Zimmet — \$16,184
9. Credit Suisse Walkers — \$15,400
10. Team Heartland Brewery — \$15,366
11. Team Nashville — \$14,678
12. Evansville Stomps Out Parkinson's — \$14,100
13. Sunnyside Parkinson's Walk — \$13,766
14. Team Patientslikeme.com — \$13,664
15. Ned Heads — \$13,560
16. Win for Cin — \$12,595
17. Team Galano — \$12,195
18. Team CobiJazz — \$12,050
19. Team O'Dwyer — \$12,020
20. Team Craparo — \$11,295
21. Matz's Team — \$11,160
22. Light of Day Foundation — \$10,836
23. Ginnie's Gang — \$10,820
24. Daddy and his Dopamines — \$10,755
25. Team Mopsy — \$10,740

One out of five teams listed above were new to PUW 2010!

Go for it and see your name on the list next year! Remember, every dollar goes to Parkinson's research!

Congratulations to our 2010 Prize Winners

- Top Fundraising Team: Team McMoss
- Top Individual Fundraiser: Joe Narciso of JOE TEAM!!!
- Top 50 Team Captain Raffle Drawing: Bettina Chavanne of Team Bettina
- Raffle drawing for a Dream Vacation: Monnie Lindsay

