

## 2011 Parkinson's Unity Walk Sponsors

Premier Sponsor  
and Proud Partner



Diamond Sponsor



Platinum Sponsors



Gold Sponsors

The Tuchman Foundation  
Evan & Sandra Stern Foundation

Silver Sponsors



Charles & Vivian Sukenik  
The Kenneth Aidekman Family Foundation



100% of all donations go directly to research

2011 Parkinson's Unity Walk sponsors as of January 14, 2011.  
Additional sponsors will be listed on our website.

### Proceeds Support

- American Parkinson Disease Association
- National Parkinson Foundation
- Parkinson's Action Network
- Parkinson's Disease Foundation
- The Michael J. Fox Foundation for Parkinson's Research
- The Parkinson Alliance
- The Parkinson's Institute and Clinical Center

### While in New York City

- Visit [www.unitywalk.org](http://www.unitywalk.org) for helpful tips about your trip to New York, including hotel information.

### Day of the Walk Tips

- Enter at either of the 72nd Street entrances, where signs and volunteers will direct you to the Registration area.
- Check in at Registration only if you need to turn in donations or if you meet eligibility requirements to obtain a t-shirt.
- Each participant will receive a tote bag to hold information from our sponsors. Bring a backpack to hold extra items while you walk.
- Light snacks and drinks will be provided. Pack a heavier lunch based on your needs.
- Use the Team Meeting Area located at the Bandshell as the place to meet your group.
- If you require assistance, look for golf cart waiting areas.
- Need additional tips? Join the Walk's online communities to talk to other participants.



**TOGETHER, we will be a part of one community** dedicated to finding a cause and cure for Parkinson's disease.

**TOGETHER, we will raise money** to provide grants to a comprehensive network of programs that include clinical trials and basic science.

**TOGETHER, we will create unforgettable memories** and meet wonderful new people as we are all united in Central Park.

**TOGETHER, we will learn, educate, and raise awareness.** Whether in New York City or at home, this day of unity brings us all together.

### Did You Know?

There are different ways to participate and fundraise:

- Register to Walk! Form a team or join an existing team. Begin your fundraising!
  - Registered Walkers can now fundraise on Facebook.
- Donate to support a walker, or make a general donation.
- Need help with fundraising ideas? Check out the "One Step Closer" fundraising guide on our website.

Not able to attend the Unity Walk in New York?

- Fundraise from home on behalf of the 2011 PUW!
  - Create a local fundraising event or reach out to your network of family and friends.
- View the webcast on our website.

Connect with other PUW participants!



### PRIZES

#### Raffle Drawings

Will be held on the day of the Walk & announced on the webcast

(Donations must be received by 4/8/11)

**For all fundraisers who raise \$75 or more**  
A raffle drawing will be held for your dream vacation valued at \$5,000

**For the top 50 team captains**  
You will be entered into a drawing for a \$500 Visa gift card

#### Top Fundraising Prizes

(Donations must be received by 6/1/11)

**For the team captain of the top fundraising team**  
A \$1,000 Visa gift card

**For the top individual fundraiser**  
(Team captains not eligible)  
A \$750 Visa gift card

Check Our Website for Additional New Prizes!



### Messages of Hope

Stop by the Abbott booth on Find a Cure Boulevard to leave your photo and inspirational message. Abbott will donate \$15 to the Unity Walk for each message, up to \$15,000.

To learn more, visit [KnowPD.com](http://KnowPD.com) and [Abbott.com](http://Abbott.com).

### Our Gift to You

Each participant will receive a wristband commemorating the 2011 PUW.

# Freedom from Parkinson's disease can be a Walk in the park...

## Saturday, April 16, 2011



Community and Education Day

## Join us at the 17th Parkinson's Unity Walk



PREMIER SPONSOR AND PROUD PARTNER

### About the Parkinson's Unity Walk

The Parkinson's Unity Walk (PUW) is the largest grassroots fundraiser for Parkinson's disease (PD) research in the country. Since 1994, families, friends, caregivers, and representatives from our Sponsors and seven major U.S. Parkinson's foundations have gathered once a year in unity with the common goal of finding a cure for Parkinson's disease. Remember that when you donate to the Parkinson's Unity Walk, 100% of all donations go directly to research.

In addition to the gentle 1-mile walk through Central Park, you will be a part of this day of community and education.

- Talk to a movement disorder specialist, neurosurgeon, physical therapist, and other PD specialists at our "Ask the Doctor" booth.
- Find out about new therapies and clinical trials.
- Learn how to become a Parkinson's advocate.
- Meet so many inspirational people involved with the Parkinson's community.

### The Day of the Walk

**Date:** Saturday, April 16, 2011 (rain or shine)  
**Place:** Central Park, New York  
 The Bandshell at 72nd Street  
 (directional signs will be located at the 72nd St. & 5th Ave. and 72nd St. & Central Park West entrances)

**Registration open:** 7:30am – 2:00pm (located at the Bandshell)  
**Walk kick-off:** 9:45am  
**Walk begins:** 10:00am  
**Booths open:** 10:00am – 3:00pm

#### ROUTE:

- A one-mile route starts at the Bandshell and leads you onto Find a Cure Boulevard.
- The entire route is wheelchair accessible.
- Golf carts will be available to pick up people in need of assistance.
- Walking is optional; feel free to stay and enjoy the activities.

## REGISTER OR DONATE NOW!

use this form • online at [www.unitywalk.org](http://www.unitywalk.org) • or by phone 866-PUW-WALK (866-789-9255)

#### INSTRUCTIONS:

- 1. PRINT** all information
- 2. Make CHECKS PAYABLE TO:** Parkinson's Unity Walk (Please don't staple or tape checks to forms)
- 3. You can donate and register online** at [www.unitywalk.org](http://www.unitywalk.org)
- 4. MAIL FORM & DONATIONS TO:** Parkinson's Unity Walk, P.O. Box 275, Kingston, New Jersey 08528
- 5. Donations where mailing information is complete and legible** will be acknowledged (for tax purposes) by July 2011
- 6. FOR CASH DONATIONS,** write a check, get a money order, or use a credit card to cover the cash amount. The Parkinson's Unity Walk does not recommend mailing cash
- 7. This form may be photocopied** for additional contributors
- 8. Always check if your employer or your donor's employer** has a matching gift program

#### All Walkers are welcome, but only Walkers planning to donate or raise money need to register

- I am not yet registered.** Below is my registration information. On the form below is the information from my family and friends who are sponsoring me. (If you would like to make a personal donation, please add your name to the form as well)
- I am already registered.** On the form below is the information from my family and friends who are sponsoring me
- I will not be participating in the Walk, but enclosed is my personal donation of \$\_\_\_\_\_** (Complete form below — if you would like to donate this money on behalf of a walker, please add their name on Walker's Name line below)

Walker's Name (one form per Walker): \_\_\_\_\_

I am walking as an individual     I am a member of a team (Team Name): \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Home phone: ( \_\_\_\_\_ ) \_\_\_\_\_ - \_\_\_\_\_ Work phone: ( \_\_\_\_\_ ) \_\_\_\_\_ - \_\_\_\_\_

E-mail: \_\_\_\_\_

A team requires a minimum of four people. Teams need to register each year regardless of past participation. Team captains must register their team by April 4, 2011. Team registrations will not be accepted the day of the Walk.

**Walkers who have turned in \$75 by April 16th and are present on the day of the Walk will receive a T-shirt.**  
 Receive your T-shirt at the Registration Booth, based on availability.

Sponsor's Full Name	Address (required to process credit card)	City, State, Zip (required to process credit card)	Check #	Credit Card Number (Visa, MC, Amex or Discover)	Exp. Date (required)	CVV # (required)	Amount	
1.								
2.								
3.								
4.								
5.								
6.								
7.								
8.								
							<b>TOTAL PAID</b>	<b>\$</b>

**Credit card donations will not be processed without billing address, credit card number, expiration date and security code.**

Waiver: I hereby waive all claims against the Parkinson's Unity Walk, sponsors or any personnel for any injury I might suffer at this event. I grant full permission for organizer to use photographs and videos of me in the legitimate accounts and promotions of this event.

\_\_\_\_\_  
 Signature of Participant

\_\_\_\_\_  
 Parent or guardian if participant is less than 18 years of age

#### 100% of donations go directly to research

**Parkinson's Unity Walk • P.O. Box 275 • Kingston, New Jersey 08528**  
**For packages, please send via FedEx/UPS to: 4422 Route 27, Building C, 2nd Floor • Kingston, New Jersey 08528**  
**[www.unitywalk.org](http://www.unitywalk.org) • 866-PUW-WALK • 866-789-9255 • Fax: 609-688-0875 • Email: [info@unitywalk.org](mailto:info@unitywalk.org)**

Parkinson's Unity Walk is a 501(c)(3) nonprofit corporation. Your donations are tax deductible.

## Our 17th Walk,

### Contact us

Parkinson's Unity Walk  
 P.O. Box 275  
 Kingston, New Jersey 08528

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