



PARKINSON'S UNITY WALK **Newsletter**

2011

Join us. Make every step count.

100% of Donations Go to Research

Every Step Counts at the 17th Parkinson's Unity Walk in Central Park

Thousands of participants joined the 2011 Parkinson's Unity Walk on Saturday, April 16, in New York City's Central Park, displaying their high level of energy and support, in spite of an unseasonably cold spring day.

This year's supporters, from 49 states and 23 countries, raised over \$1.5M in donations to the Unity Walk. It is the commitment of all involved that ensures that the Unity Walk continues

The Unity Walk was made possible by our Premier Sponsor and Proud Partner, Abbott; our Diamond Sponsors, Boehringer Ingelheim and Teva Neuroscience; our Platinum Sponsors – Ceregene, Davis Phinney Foundation, LSVT Global, Medtronic and Novartis; our additional sponsors and the seven major US Parkinson's organizations. Starbucks' in-kind donation of coffee for all Walk

participants was the perfect way to keep us warm!

There was much that was new at this year's Unity Walk but the essence of the Walk remained the same – a wonderful day of community and education. It was an opportunity for people living with PD, and their loved ones, to come together with the common goal of raising awareness and funds for research.

Participants enjoyed the shortened Walk route; brief kick-off program; emcees cheering them on at the Start and Finish lines; and the opportunity to speak with representatives from our sponsors, the Parkinson's



Abbott team at the Messages of Hope™ Wall



Walkers gather for the kick-off program

to be the largest grassroots fundraiser for Parkinson's disease (PD) in the country. 100% of the money raised has been distributed to the seven major US Parkinson's organizations and will fund their research.

Join us. Make every step count.

**18th Parkinson's Unity Walk
Community & Education Day**

1.4 miles – Central Park

April 28, 2012

Take Action!

Visit our website
www.unitywalk.org
or call
866-PUW-WALK
(866-789-9255)



organizations and healthcare providers at the Ask the Doctor Booth. Find a Cure Boulevard was renamed Margot Zobel Way, in honor of our founder's passing last year. Close to 1,000 inspirational notes and photos were displayed at Abbott's Messages of Hope™ wall. Michelle Charlesworth, news anchor on WABC-TV News, and May May Ali interviewed individuals and teams throughout the day. We are grateful to the Brooklyn Parkinson Support Group for their participation in the Dance for PD® demonstrations.

Thanks to our participants who couldn't travel to NY but still participated by creating local events, raising funds from home and watching the video highlights on our website.

Participants left with a renewed sense of hope and connection to the Parkinson's community – knowing that every step counts as we walk together to fight Parkinson's disease and every dollar raised gets us closer to a cure. ☺

Thank you to our Top 2011 Teams!

1. Team McMoss — \$66,838
2. Central Valley Parkinson's Support Group, Visalia, CA — \$50,540.37
3. TEAM CANTORE — \$42,738.61
4. Papa's Rockin' NJ Walkers— \$31,016.52
5. DominACHIN over PD — \$24,077.98
6. Team Heartland Brewery — \$23,915
7. CREDIT SUISSE WALKERS — \$23,125
8. JOE TEAM — \$19,426.50
9. Team Kohan — \$17,713
10. Light of Day — \$16,167
11. Team Nashville — \$16,095
12. Ryan's Hope — \$16,050
13. Team CobiJazz — \$15,052
14. Team Mopsy — \$14,619
15. Sunnyvale Parkinson's Walk — \$14,466.62
16. Team Nadel — \$13,643
17. Team Bettina — \$13,260.37
18. Ginnie's Gang — \$13,089
19. PDF Pacers — \$13,075
20. Win for Cin — \$12,465
21. Miracle Marvins — \$12,430
22. Team Susan — \$12,066
23. Ned Heads — \$11,970
24. Forever Young — \$11,765
25. Team Galano — \$11,375

Get started fundraising now and join the ranks of our top teams!

www.unitywalk.org

Jean Burns is the Recipient of the 2011 Alan Bonander Award

Jean Burns was first diagnosed with Parkinson's disease (PD) in November, 2002 and has been a longstanding advocate for PD since then. Jean joined the Parkinson's Action Network in 2005 and has volunteered as both a congressional and state coordinator. In 2007 Jean and her friend, Sheryl Jedlinski, started PDPlan4Life.com in order to share their stories of humor and living well.



May May Ali presents the Alan Bonander Award to Jean Burns

Utilizing her technical background, Jean has helped numerous People with Parkinson's (PWP) and PD organizations with their Facebook pages and websites. Moving beyond websites, Jean is focusing her efforts on blogs, social networking sites like Facebook, Twitter, YouTube, and hundreds of other sites where people from all over the world are meeting and sharing information. According to Jean, "the Internet and Social Media are amazing tools available to us to

connect, share information, and educate us. We are one worldwide community: making our voices known, sharing our stories, working together with PWP, working side by side with scientists, and ultimately working for the cure." ☺



The Unity Walk makes their presence known on the Plaza of the Today Show!

Congratulations to our 2011 Prize Winners

Top Fundraising Team: Team McMoss

Top Individual Fundraiser: Ryan Elliott of Team Heartland Brewery

Top Rookie Team: Team Kohan

Top 50 Team Captain Raffle Drawing: Kip Weldon of The Kipsters

Raffle Drawing for a Dream Vacation: Donna Smith of Craig's Brigade

Raffle Drawing for All Team Captains Whose Team Raised

\$2500 or More: Jennifer Wilson of Speedy's Crew

Stay Connected!

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Where YOUR Dollars Go

Check our website to learn about the 2011 research grants funded with the money YOU raised for the Unity Walk.

Parkinson's Unity Walk
toll free: 866-PUW-WALK (866-789-9255)