



18TH WALK

Saturday, April 28, 2012



Join us. Make every step count.

100% OF DONATIONS GO TO RESEARCH



PREMIER SPONSOR AND PROUD PARTNER

www.unitywalk.org

The Day of the Walk

DATE: Saturday, April 28, 2012 (rain or shine)

PLACE: Central Park, New York
The Bandshell at 72nd Street
(Use 72nd Street entrances on Fifth Avenue or Central Park West)

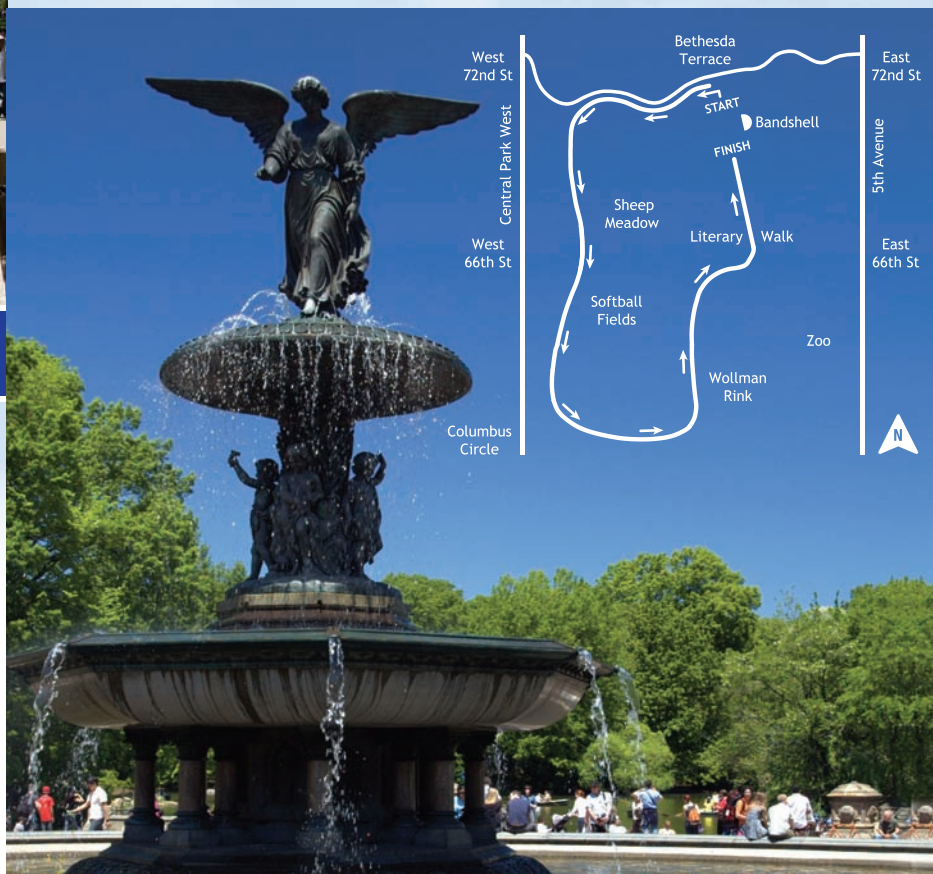
Registration OPEN: 8:30 am – 1:00 pm

Walk KICK-OFF: 9:45 am

Walk BEGINS: 10:00 am

Booths OPEN: 9:00 am – 2:00 pm

- ROUTE:**
- A 1.4 mile route starts at the Bandshell.
 - The entire route is wheelchair accessible.
 - Golf carts will be available to pick up walkers who require assistance.
 - Walking is optional; join us and enjoy the activities.



About the Parkinson's Unity Walk

The Parkinson's Unity Walk (PUW) is the largest grassroots event for Parkinson's disease (PD) in the US, raising awareness and funds for research. Since 1994, people living

with Parkinson's disease, and their families, friends, and caregivers, have gathered once a year in unity with the common goal of finding a cure for Parkinson's disease. **When you donate to the Parkinson's Unity Walk, 100% of all donations go to research funded by the seven major Parkinson's organizations.**

Join thousands for a gentle walk through Central Park and be part of this day of community and education.

- Meet with representatives from our sponsors and the seven major US Parkinson's organizations.
- Find out about new therapies and clinical trials.
- Talk to a movement disorder specialist, neurosurgeon, physical therapist, and other PD specialists at our "Ask the Doctor" booth.
- Learn how to become a Parkinson's advocate.
- Meet and be inspired by other members of the Parkinson's community.

While in New York City

- Visit www.unitywalk.org for helpful tips about your trip to NY, including hotel information.

Day of the Walk TIPS

- Enter at either of the 72nd Street entrances, where signs and volunteers will direct you to the Registration area.
- Each participant will receive a tote bag to hold information from our sponsors. Bring a backpack to hold extra items while you walk.
- Check in at Registration to turn in donations or pick up your t-shirt (if eligible).
- Light snacks and drinks will be provided. Pack a heavier lunch based on your needs.



Join us. Make every step count.

Contact Us

Parkinson's Unity Walk

PO Box 275 | Kingston, New Jersey 08528
For packages sent via FedEx/UPS,
contact us or check our website for street address.

www.unitywalk.org
info@unitywalk.org
866-PUW-WALK | 866-789-9255

TOGETHER, we will be a part of one community dedicated to finding a cause and cure for Parkinson's disease.

TOGETHER, we will raise money to provide grants to a comprehensive network of programs that include clinical trials and basic science.

TOGETHER, we will create unforgettable memories and meet wonderful new people as we are all united in Central Park.

TOGETHER, we will learn, educate, and raise awareness. Whether in New York City or at home, this day of unity brings the Parkinson's community together.

2012 Parkinson's Unity Walk

Sponsors

Thanks to our sponsors,
100% of donations go to research.

PREMIER
SPONSOR
AND PROUD
PARTNER



DIAMOND
SPONSOR



PLATINUM
SPONSORS



GOLD
SPONSORS

The Evan & Sandra Stern Foundation
The Tuchman Foundation

SILVER
SPONSORS



Kingstone Capital V

SONY®



The Kenneth Aidekman Family Foundation
The Charles & Vivian Sukenik Philanthropic Foundation

IN-KIND
SPONSOR



CITY OF NEW YORK
PARKS & RECREATION



THE NEW YORK CITY
POLICE DEPARTMENT

2012 Parkinson's Unity Walk sponsors as of January 13, 2012.
Additional sponsors will be listed on our website.

Funds Raised Benefit

- American Parkinson Disease Association
- National Parkinson Foundation
- Parkinson's Action Network
- Parkinson's Disease Foundation
- The Michael J. Fox Foundation for Parkinson's Research
- The Parkinson Alliance
- The Parkinson's Institute and Clinical Center

Take Action!

- Register and begin fundraising for the Walk.
- Form or join a team.
- Create a local fundraising event.
- Donate to support a walker or make a general donation.



Connect with other
PUW participants!



#puw2012

Prize Categories

DAY OF WALK RAFFLE DRAWINGS

(Donations must be received by 4/20/12)

- For all fundraisers who raise \$75 or more:
 - A raffle drawing will be held for your dream vacation valued at \$5,000
- For the top 50 team captains

TOP FUNDRAISING PRIZES AND RAFFLE DRAWING

(Donations must be received by 5/28/12)

- For the team captain of the top fundraising team
 - For the top individual fundraiser (*Team captains not eligible*)
 - For the team captain of the top rookie team
 - A raffle drawing for team captains of all teams raising \$2500 or more
- Check our website for prizes.**



MESSAGES OF
HOPE

VOICES OF PARKINSON'S DISEASE

Stop by the Abbott booth on Margot Zobel Way to leave your photo and inspirational message. Abbott will donate \$15 to the Unity Walk for each message, up to \$15,000.

OUR GIFT TO YOU

Each participant will receive a commemorative 2012 PUW button.

REGISTER NOW! [use this form OR online at www.unitywalk.org]

FORM INSTRUCTIONS

- MAKE CHECKS PAYABLE TO** Parkinson's Unity Walk. Do not staple or tape checks to form.
- MAIL FORM & DONATIONS TO** address below.
- FOR CASH DONATIONS,** write a check, purchase a money order, or use a credit card to cover the cash amount. The Parkinson's Unity Walk does not recommend mailing cash.
- Donations to the 2012 Walk will be accepted through May 28, 2012.



While there is no registration fee, we encourage all walkers to raise funds on behalf of the Parkinson's Unity Walk.

- I am registering as an individual
- I am joining a team (Team Name) _____
- I am creating a team and will be Team Captain (Team Name) _____

Teams need to register each year regardless of past participation. **Teams must be registered by April 27, 2012.** Team registrations will not be accepted the day of the Walk.

Walkers who have raised \$75 by 4/28 and are present on the day of the Walk will receive a t-shirt, while supplies last.

Walker's Name _____ First Year at Walk YES NO

Address _____

City _____ State _____ Zip _____ Phone _____

Email _____ Fundraising Goal \$ _____

WAIVER: I hereby waive all claims against the Parkinson's Unity Walk, sponsors or any personnel for any injury I might suffer at this event. I grant full permission for organizer to use photographs and videos of me in the legitimate accounts and promotions of this event.

Signature of participant

Parent or guardian if participant is less than 18 years of age

DONATE NOW! [use this form OR online at www.unitywalk.org]

Enter billing information below. Check to see if your employer or your sponsor's employer has a matching gift program.

- Donations listed below sponsor a walker (Walker's Name) _____
- I am making a general donation.

Donations where all information is complete and legible will be acknowledged by July, 2012.

Sponsor's Name	Billing Address	City, State, Zip	Check #	Credit Card Number (Visa, MC, Amex or Discover)	Exp. Date	CVV#	Amount
1.							
2.							
3.							
4.							
5.							
6.							
7.							
8.							

Credit card donations will not be processed without billing address, credit card number, expiration date, and security code.

TOTAL \$
PAID

**100% OF DONATIONS
GO TO RESEARCH**

Parkinson's Unity Walk | PO Box 275 | Kingston, New Jersey 08528
For packages sent via FedEx/UPS, contact us or check our website for street address.
www.unitywalk.org | info@unitywalk.org | **866-PUW-WALK** | 866-789-9255